

[CHAMBER NAME] PRESENTS



THE COST OF STANDING STILL

AI, People & the Courage to Change

**Preserve what matters.
Find the courage to move.**

What is worth keeping? What deserves another look?

Join a story-led, 60-minute conversation about AI, business decisions, and the human experience of change.

LEAVE WITH A CLEARER VIEW

- Recognize how uncertainty shapes your decisions.
- Consider the cost of both action and inaction.
- Choose a thoughtful, manageable next step.

Your questions help shape the conversation.

Real examples. Audience discussion. No AI experience needed.



Trey Malicoat, M.S.

Business strategy
& people



Isaac Asher

Operations &
technology

[DATE] | [TIME]

[VENUE / ONLINE LINK]
[MEMBER / GUEST ADMISSION]

RESERVE YOUR PLACE

[CHAMBER REGISTRATION LINK]

For small-business owners, managers, and teams.